How to safeguard plant equipment with precision using asset tracking for enhanced security.



Whether your plant equipment is mobile or fixed at a site, its value is undeniable, and the impact of theft is something no business can afford to sustain long-term. Even with the safety net of comprehensive insurance, the operational setbacks caused by the theft of vital equipment can be severe, with lasting negative effects on your project timelines and operational efficiency.

To strengthen your defences and reduce such risks, we offer **MagTrack**, a specialised GPS tracker designed specifically for plant equipment. When integrated into our telematics solutions, this GPS plant tracking system gives your business a strong layer of protection and a range of benefits.

KEY DATA POINTS TO CONSIDER

Recovery rates without plant tracking:

Did you know that without an effective tracking system, the chances of recovering stolen plant equipment are as low as 5%? In the UK, the maximum recovery rate for any stolen vehicle is only 10%. These figures highlight how vulnerable vehicles and plant equipment are to theft.

Transformation with MagTrack GPS tracking:

The dynamics shift considerably when you use **MagTrack** for plant equipment. It is clear that stolen vehicle recovery services with GPS tracking have much higher success rates. The accuracy and real-time monitoring provided by **MagTrack** technology improve the chances not only of locating but also recovering your stolen equipment.

Operational impact:

Apart from the financial costs, operational losses caused by stolen plant equipment can be significant. Delays in projects, increased downtime, and the need for replacement machinery can disrupt workflow and reduce overall business efficiency.

Telematics solutions for comprehensive security:

Our **MagTrack** plant tracking system is a vital part of our telematics solutions. Telematics not only provide real-time location data but also offer insights into equipment usage, maintenance needs, and performance metrics. This comprehensive approach improves security whilst enhancing operational efficiency.

Insurance considerations:

Implementing **MagTrack** tracking for plant equipment may not only deter theft but also potentially lower insurance premiums. Many insurers provide favourable terms to businesses that proactively adopt advanced tracking and security measures for their valuable assets.

In conclusion, protecting your plant equipment extends beyond traditional security measures. Adopting a GPS tracking system, particularly as part of a comprehensive telematics solution, not only enhances recovery chances but also fosters a more resilient and efficient business operation.

Consider the data, assess the risks, and empower your business with our advanced **MagTrack** technology to safeguard your valuable assets.

10% maximum recovery rate